# HANNAH SPEAKS

# and brings out THE LEADER IN EVERYONE!

"Quite frankly, one of the **best presentations** we've ever seen. Jeff is masterful at involving his audience with thought-provoking insights."

Speaker and facilitator Jeff Hannah quickly engages audiences with his humor, stories and insights and reveals ways to be more effective, to lead more confidently, and better balance our lives.

Jeff's programs highlight the power of communication in the workplace, as well as the challenges, the absurdities, and the head-scratching moments of the modern work world.

Drawing upon his corporate experience, Jeff is a regular contributor to local and national publications on subjects ranging from culture change, leadership and management to coaching, networking and communication. And he can often be found in the college classroom, teaching courses in leadership, management and communication.

Jeff provides **real-world perspectives** and **proven strategies** to boost your organization — your leaders — your team!

TOPICS LEADERSHIP MANAGING CHANGE TEAMWORK PERSONAL EFFECTIVENESS



# KEYNOTES

### LEADERSHIP COCKTAIL Leadership Lessons from (Behind) the Bar

**The most unique leadership presentation you'll ever see!** Deftly blending cocktail lore with lessons from the modern world of work, Jeff Hannah entertains audiences with the wit and wisdom of the bartender sage. Discover the surprising parallels between leadership and bartending, including building productive and satisfied teams and handling tough conversations. And watch as Jeff expertly mixes the cocktails behind the stories!

### TAKEAWAYS:

- Identify the 4 communication skills that bartenders can teach us
- Bring perspective to organizational change
- Hire and develop work teams that are productive and high-functioning
- Address challenging relationships and behaviors in the work place.

# MANAGING TO CHANGE What Every Leader Must Know

*The cold, hard reality:* The vast majority of significant change initiatives undertaken by American business don't meet deadlines. Or don't meet expectations. Or just flat-out fail. *More cold, hard reality:* The pace of change is relentless. Leaders are challenged by teams that struggle with -- and may even resist -- new processes, practices and systems.

#### TAKEAWAYS:

- Recognize common symptoms of change in an organization
- Increase teamwork by anticipating team and individual reactions to change, including resistance
- Reframe and "normalize" change to emphasize the benefits of change
- Decrease the lost productivity that frequently accompanies organizational change.

# MOTIVATION 2.0 Boosting Morale and Loyalty in Tough Times

Has low morale become an issue in your organization? Are productivity, efficiency, and teamwork declining? It's a tough business climate out there, and American workers are more disengaged from their jobs than any other point in history. Leaders are challenged to create a motivating environment for staff. But understanding employee motivators can increase productivity, decrease turnover, and improve engagement and loyalty.

### TAKEAWAYS:

- Debunk the myths of employee motivation
- Differentiate the 3 methods of motivation  $\, {\rm and} \, {\rm which} \, {\rm produces} \, {\rm the} \, {\rm best} \, {\rm results}$
- Understand the power of Autonomy, Mastery and Purpose
- Implement strategies to lower employee turnover and absenteeism.

# Contact Jeff Hannah to learn how to energize your group and bring out the leader in everyone!

"Jeff Hannah is **upbeat, high energy and engaging.** If you're looking for a unique and memorable presentation, I'd recommend Jeff."

# OTHER TOPICS

#### FEARLESS Conflict Resolution

**Conflict scares us.** Unresolved conflict is common in the workplace – in fact, more than 70% of us are avoiding an important conversation with our boss, a co-worker or an employee! Managing conflict in more productive ways means less stress, more satisfying relationships, and stronger work teams. *What are you waiting for?!* 

#### THE TEAM DYNAMIC: A Building and Balancing Act

In today's business climate, leaders are only as effective as the teams they manage – and the results those groups produce! The best leaders must recognize, channel and strengthen the critical elements within each team. Jeff reveals integral aspects of team performance and strategies for effectively leading work groups.

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